

Regeneration and Transport Select Committee

Update to Executive Scrutiny Committee – 30 July 2013

Review of Use of Demographic Information

The Committee met on 15 July to agree the scope and project plan as well as to receive an outline of the initial process in undertaking this review which includes:

- Determining the use of information to provide more focussed intelligence that can be used to inform decisions, policy and subsequently resources to a more targeted audience.
- A mapping exercise to understand what information is held across the Council and where this information is located. This has been broadened to map external resources of key demographic information, locally, regionally and nationally.
- An understanding of the use and effectiveness of the resource available within the Council and its partners to provide a network of support to help find and interpret demographic data
- Using a series of case studies to understand how well available information can be explored, highlighting gaps in information provision, barriers to information sharing, any data quality issues, data protection issues etc.
- An outline of the case study template will be examined to ensure it covers all necessary aspects to support the understanding of the effective use of information in decision making.

The Committee next meet on 9 September to examine Case studies of demographic information use to show how it is used to shape and inform SBC policy and decision making.